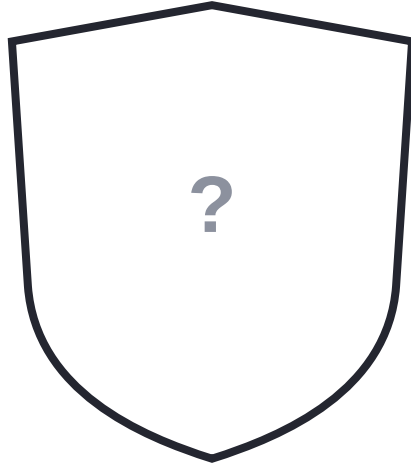




BUILD YOUR OWN CLUB

THE FOUNDER'S WORKBOOK

CLUB NAME _____

FOUNDER _____

FOUNDED ON _____

Fill this in pencil first — clubs change their minds. Arsenal changed names three times.

When every page is done, sign the certificate at the back. Then: recruit your squad.



1. The Name Office

United? Rovers? Athletic? Every part means something (the book explains). Try five, keep one.

Name attempts:

The announcer test (say it in a big stadium voice — tick when it passes):

- ☐ Sounds mighty when SHOUTED
- ☐ Grandparents can say it easily
- ☐ Still sounds good after saying it 10 times

THE WINNER _____

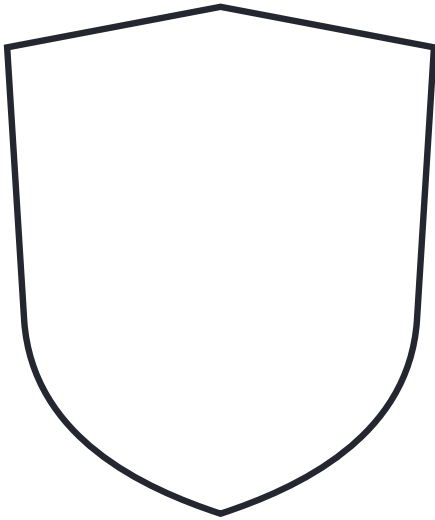
NICKNAME (THE _____) _____

DOODLE YOUR CLUB'S MASCOT HERE — THE NICKNAME ANIMAL, PROBABLY

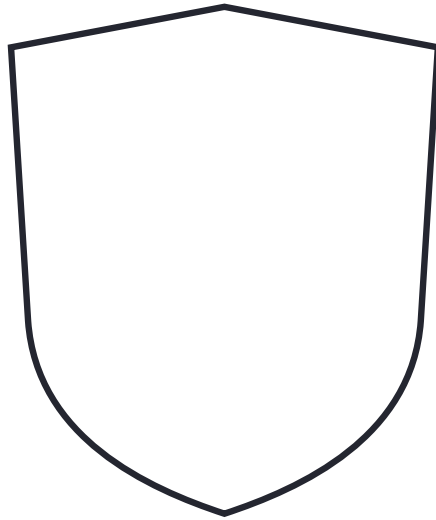


2. The Crest Room

One badge, one story. Pick symbols that MEAN something — a torch for protest, a boat for rivers.



ATTEMPT 1



ATTEMPT 2 (BOLDER)

Symbol bank (steal freely): torch · boat · star · bolt · crown · tree · wing · local animal · your street's tree

MY SYMBOL MEANS _____

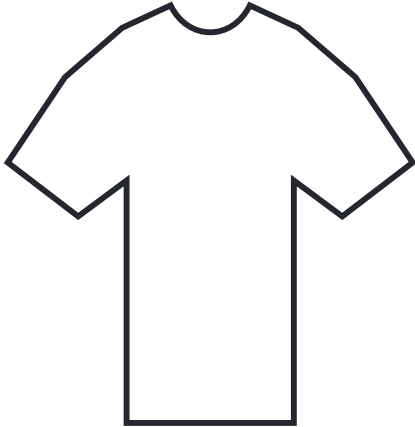
CLUB MOTTO (5 WORDS MAX) _____

THE FINAL CREST — BIG, PROUD, KISSABLE

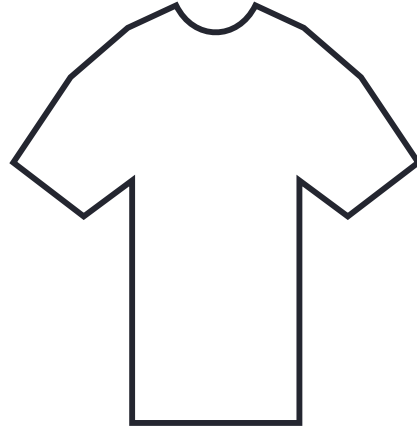


3. The Kit Room

Brazil's kit was designed by a 19-year-old in a newspaper contest. Yours gets designed right here.



HOME KIT



AWAY KIT (must NOT clash!)

Colour plan: home shirt _____ · shorts _____ · socks _____

Pattern (circle one): solid · stripes · hoops · halves · sash

Goalkeeper kit (must be different from EVERYONE — it's the law): _____

DESIGN THE KEEPER'S KIT — KEEPERS GET THE WILD COLOURS



4. The Ground

Bramall Lane has stood since 1855. Design a home that lasts 170 years. Floodlights? Rooftop garden? Samosa stand?

YOUR STADIUM — DRAW THE STANDS, THE PITCH, THE FLAGS, THE SNACK STALL

STADIUM NAME _____

CAPACITY _____

WHAT'S IT FAMOUS FOR? _____

Matchday menu (every great ground has one legendary snack):



5. The Song Desk

Liverpool's anthem came from a musical. West Ham's from a soap advert. Yours can come from anywhere.

The recipe: a tune everyone knows + your club's name + under ten words + a last word you can SHOUT.

SUNG TO THE TUNE OF _____

Your anthem:

A short chant for corners and free kicks (2 lines, loud):

Family test — teach it to everyone at home. Tick who can sing it:

☐ Parent 1

☐ Parent 2

☐ Sibling

☐ Grandparent

DRAW THE CROWD SINGING IT



6. The Team Sheet

Numbers 1-11, the old code: 1 keeper, 2-3 defence, 9 striker. Fill your eleven — family and friends allowed.

CAPTAIN?

1 Goalkeeper	_____	☐
2 Defender	_____	☐
3 Defender	_____	☐
4 Defender / Mid	_____	☐
5 Defender	_____	☐
6 Midfielder	_____	☐
7 Winger	_____	☐
8 Midfielder	_____	☐
9 Striker	_____	☐
10 Playmaker (the magic one)	_____	☐
11 Winger	_____	☐

FOUNDER'S OWN NUMBER (ANY NUMBER YOU LIKE — FOUNDER'S PRIVILEGE) _____

COACH _____

TEAM BUS (REAL OR IMAGINARY) _____



7. The Rivalry File

Every club needs one. Roll your rival in the book's Rival Machine, then plan the first derby.

RIVAL CLUB NAME _____

DERBY NAME _____

First derby — the official prediction:

SCORE: US _____

THEM _____

SCORER OF THE WINNER _____

MATCH POSTER FOR THE FIRST DERBY — MAKE IT DRAMATIC

Trophy cabinet wishlist (dream big — the Durand Cup has waited since 1888):



8. The Official Fact File

One page that says everything. When it's complete, your club officially exists.

CLUB NAME _____

NICKNAME _____

FOUNDED (DATE) _____

FOUNDER _____

COLOURS _____

CREST SYMBOL & MEANING _____

STADIUM _____

ANTHEM _____

CAPTAIN _____

RIVAL _____

MOTTO _____

Keep this page forever. Clubs outlive everything — the original Wanderers' name is still famous 150 years on.



THE LEAGUE OFFICE CERTIFIES

CERTIFICATE OF FOUNDATION

the football club known as

club name, in best handwriting

was founded by

founder's signature

**with a name, a crest, a kit, a ground, a song, a squad and a rival —
everything a real club has ever needed.**

DATE

LEAGUE OFFICE

Displayed proudly wherever the founder's family can see it. Renewal: never needed. Clubs are forever.